

# Introduction à la nouvelle plateforme LEI

GS1 Belgium & Luxembourg

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Mars 2022

# GS1 Anti-trust disclaimer

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GS1 Belgium & Luxembourg will not enter into any discussion, activity or conduct that may infringe, on its part or on the part of its members and participants, any applicable **competition laws**.

By way of example, members and participants shall not discuss, communicate or exchange any **commercially sensitive information**, including non-public information relating to prices, marketing and advertisement strategy, costs and revenues, trading terms and conditions and conditions with third parties, including purchasing strategy, terms of supply, trade programs or distribution strategy.

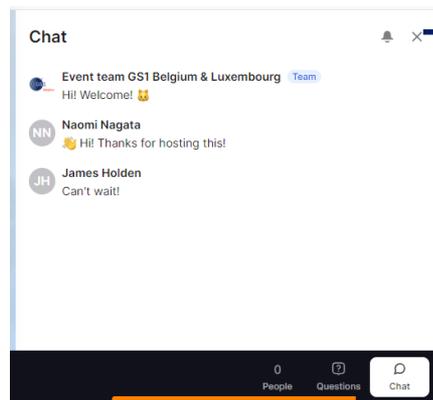
This applies not only to discussion in formal meetings but also to informal discussions **before, during or after meetings**.

<http://www.gs1belu.org/nl/deontologische-code>

<http://www.gs1belu.org/fr/code-deontologique>

# Informations pratiques

- ✓ Si vous rencontrez un problème d'image ou de son, essayez de rafraichir votre page (F5) ou utilisez la navigation incognito (de préférence Chrome)
- ✓ Utilisez les différents onglets



Pour désactiver les notifications ou fermer l'onglet chat/questions

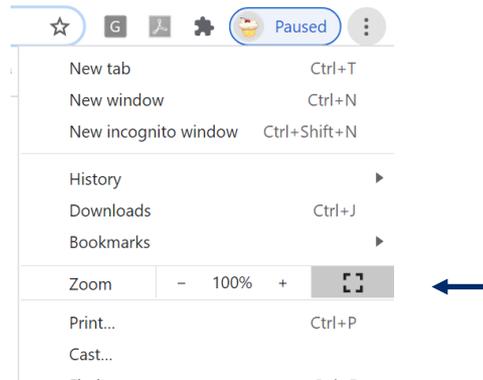
Chats: pour des remarques en général et/ou questions techniques

Questions: pour les questions liées au LEI. N'hésitez pas à voter pour votre question favorite.

# Informations pratiques

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- ✓ Passer en mode 'plein écran' est possible via votre navigateur;



- ✓ A l'issue du webinar vous recevrez immédiatement l'enregistrement

# Agenda

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- Introduction
- Demo
- Ce qui change, et ce qui ne change pas ?

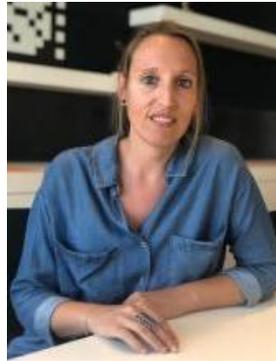
# Introduction

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Qui est qui ?



Afaf Mekdad  
validation LEI



Karen Elskens  
validation LEI



Stefanie De Rocker  
Teamlead

# Introduction

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## Quoi

- Nouveau portail clients LEI
- LEI.direct

## Pourquoi

- Autres organisations GS1
- Ensemble plus forts
- Développement

## Quand

- Vendredi 1er avril 2022

## Comment

- 'mot de passe oublié'
- E-mail de renouvellement

# Introduction

**Actuel:** lei.gs1belu.org



Un LEI ou Legal Entity Identifier, c'est quoi ?

# Introduction

## A partir du 1er avril: lei.direct

The screenshot shows the GS1 Global LEI Service website. At the top left is the GS1 logo and the text "Welcome to GS1 Global LEI Service". On the top right, there is a language selector set to "English" and two buttons: "Login" and "New user". Below the header is a navigation menu with links: "Home", "Register LEI", "Transfer", "Renewal", "LEI Lookup", "About", and "FAQ". The main content area features a dark blue background with the headline "Legal Entity Identifier uniquely identify your company" and a sub-headline "New: Register LEI for multiple years and get discount!". Three service cards are displayed: "Get your new LEI" (with a checkmark icon), "Renew your existing LEI" (with a padlock icon), and "Transfer your LEI easily" (with a dollar sign and arrow icon). Each card lists benefits and includes an orange button with pricing: "Register for 89€", "Renew for 59€", and "Transfer for 0€".

Welcome to GS1  
Global LEI Service

English

Login New user

Home Register LEI Transfer Renewal LEI Lookup About FAQ

### Legal Entity Identifier uniquely identify your company

New: Register LEI for multiple years and get discount!

- Get your new LEI**  
Bulk purchases or single LEIs  
No hidden fees  
Easy application form  
**Register for 89€**
- Renew your existing LEI**  
Order in less than 2 minutes  
No hidden fees  
Easy application form  
**Renew for 59€**
- Transfer your LEI easily**  
Request in as little as 2 minutes  
Transfer at no cost  
Renew at the same time  
**Transfer for 0€**

# Demo



Welcome to GS1  
Global LEI Service App

English ▾

John Doe ▾



## Welcome to GS1 - Global LEI Service

Are you here for the first time? You now have the following options:

- You do not yet have an LEI and would like to [apply for an LEI now](#) or
- You would like to [transfer an existing LEI](#) from another LEI service to GS1.

Transfer an LEI

Apply for an LEI



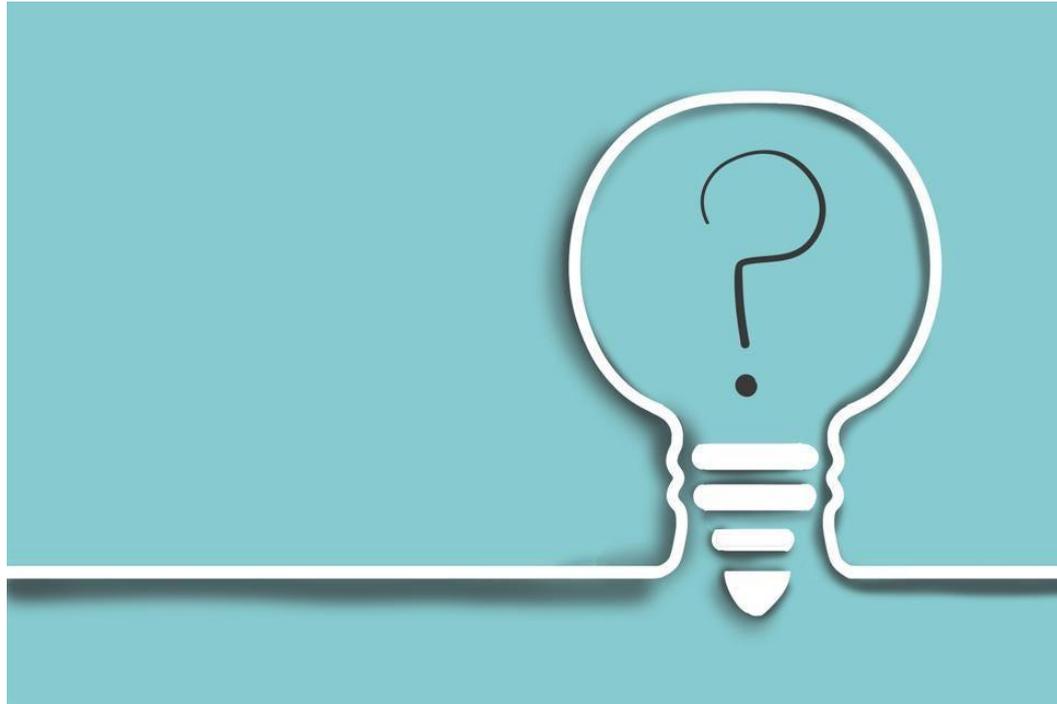
## Applications ?



In the future, you will be informed about the status of ongoing processes as well as applications that have already been carried out.

# Demo

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# Ce qui change et ce qui ne change pas ?

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## Ceci ne change pas

- Le remplissage des **données**
- L'équipe **'support team'** – Karen et Afaf
- Joignable via [lei@gs1belu.org](mailto:lei@gs1belu.org) ou +32 2 229 18 80
- **Langue** de notre communication : Site web, plateforme, mails, facture, ... – peut être en néerlandais, français ou anglais comme actuellement

# Ce qui change et ce qui ne change pas ?

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## Ceci va bien changer

- Le **site web** et le **portail clients**
- **Nouveaux services**
  - LEI pour plusieurs années (1, 3 ou 5 ans)
  - Certificat LEI
- Notre **facture** établie par GS1 AISBL à la place de GS1 Belgium & Luxembourg
  - L'expéditeur
  - Le numéro de compte bancaire
- Nos mails seront aussi dorénavant envoyés depuis [xxx@lei.direct](mailto:xxx@lei.direct)

# Merci !

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## Des questions?

Nous serions ravis de vous aider

☎ +32 2 229 18 80

✉ [lei@gs1belu.org](mailto:lei@gs1belu.org)